

# Fast Facts on Fixed Annuities

Fixed annuities offer a unique and valuable blend of safety, growth potential, tax advantages and lifetime income – a good fit for many consumers. These top ten fast facts show the power and capabilities of fixed annuities and why they can be a valuable addition to your clients' retirement plan.

## Fixed Annuities:

1. Are insurance products not investment products
2. Earn interest not returns or gains
3. Have no investment risk versus participate in the upside with no downside
4. Premium is used to purchase a fixed annuity not principal
5. Are one of the two types of Annuities – Fixed versus Variable
6. Fixed indexed annuities are a different choice of interest crediting– not a “hybrid” or type of fixed annuity
7. Provide certainty with a fixed interest rate added to your annuity that is determined by calculating the performance of a market index (indexed interest) or the insurance company's investment portfolio (set rate)
8. Provide principal protection from market volatility with a zero percent interest floor and minimum interest guarantee
9. Provide security from living too long and running out of money
10. Are among the highest rated financial products in consumer satisfaction

NAFA is a driving force dedicated to fixed annuities and ensuring their successful presence in retirement planning. Through education and awareness, NAFA brings industry leaders together to form a powerful alliance that grows and protects the future of fixed annuities.

**Learn more at [NAFA.com](http://NAFA.com)**



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Annuities are products of the insurance industry; guarantees are backed by the claims-paying ability of the issuing company. Fixed indexed annuities are not stock market investments and do not directly participate in any stock or equity investments.